

# Consumer-Purchaser ALLIANCE

Better information. Better decisions. Better health care.

## Reintroducing the Consumer –Purchaser Alliance: *New Strategies to Achieve Our Mission*

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### **DEBRA NESS**

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Co-Chair, Consumer-Purchaser Alliance

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Pacific Business Group on Health  
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Informational Briefing January 29, 2014

# Agenda

## WELCOME AND INTRODUCTIONS

## OVERVIEW OF THE C-P ALLIANCE

Why, Where, How, and Who

## CURRENT ENVIRONMENT

Opportunities and Challenges

## NEW APPROACHES UNDER CONSIDERATION

## PARTICIPANT FEEDBACK

# Our Mission – Why We Are Here



Our mission is to strengthen the voice of consumers and purchasers in the quest for higher quality, more affordable health care.

# Our Vision – Where Do We Want To Go



We envision a future in which we have meaningful and useful measures of performance – clinical quality, affordability and patient experience – and that information is used by consumers to make informed choices about their health care, by purchasers to make good decisions about the health benefits they offer, and by physicians, hospitals and other health care providers to continuously improve the care they deliver. The result of this effective use of measurement is a system that delivers top quality, affordable care.

# How We Do Our Work

- **Catalyze** – Identify key leverage points and proactive opportunities to affect change, develop consumer/purchaser consensus, engage other stakeholders, and change stakeholder views and behaviors.
- **Advocate** – Equip consumers and purchasers to help shape the debate and policies on how performance is measured and how measurement is used to improve care and lower costs.
- **Educate** – Develop tools that identify trends and opportunities to impact the scope and pace of measurement, reporting, and payment reform
- **Expert Analysis** – Serve as a central resource to consumers and purchasers on performance measurement and its use, payment, new models of care, and exchanges.

# Who We Are – Our Participants

Pacific Business Group on Health and the National Partnership for Women & Families founded program in 2003 to give consumers and health care purchasers a greater voice in deliberations over performance measures. We are supported by a grant from the Robert Wood Johnson Foundation as well as in kind resources from our participants.

## Some of our Participants

- AARP
- The Alliance
- Consumers' CHECKBOOK
- Consumers Union
- The Leapfrog Group
- March of Dimes
- Massachusetts Group Insurance Commission
- NBCH
- Regional Business Coalitions
- UNITE HERE HEALTH

# Who We Are – C-P Alliance Staff

## CO-CHAIRS

- **Bill Kramer**, Executive Director National Policy, Pacific Business Group on Health
- **Debra Ness**, President, National Partnership For Women & Families

## RETURNING STAFF

- **Jennifer Eames Huff**, Director, PBGH
- **David Hopkins**, Senior Advisor, PBGH

## NEW STAFF

- **Alison Shippy**, Associate Director, NPWF
- **Emma Kopleff**, Senior Policy Advisor, NPWF
- **Teresa Cagnolatti**, Associate Director, PBGH
- **Stephanie Glier**, Sr. Policy Analyst, PBGH

# Who We Are - New Name

- The “Consumer Purchaser Disclosure Project” recognized that our name had outlived its time.
- We are spending more time on value-based purchasing and payment programs, and relatively less on “disclosure” (i.e., public reporting)
- Our recent focus has been on the uses of performance measures.
- The new name conveys the core idea that we represent consumers and purchasers - we are united and aligned.



# Opportunities

- Increased access through Marketplaces/Exchanges
- Expansion of value purchasing
- Experimentation with new models of care (2<sup>nd</sup> generation ACOs)
- Focus on care coordination and consumer engagement
- Attention on unfinished ACA business – cost containment
- Growing attention on transparency, particularly price
- SGR Reform – All-time high for changing Medicare physician payment
- New leadership at NQF
- Strong support from CMS

# Challenges

- Constant drumbeat against ACA
- Seemingly infinite resources to maintain status quo
- “Losers” in payment reform fighting hard against changes
- Coordinated care without cost savings
- Employers changing role in providing benefits (e.g., private exchange, defined contribution)
- States struggling with reduced state budgets, making changes to their programs
- HIT innovation coupled with deceleration
- Enormous gaps in performance measures still exist

# Discussion –Strategies Under Consideration for 2014

- Increased collaboration with other stakeholders, especially providers
- Greater focus on specific uses of measures, not just the measures themselves
- Broader approach to measurement → Meaningful assessment
- Capitalizing on supportive environment/leadership at CMS
- Better ways to represent and amplify the C & P “voice”

# Get Involved

## BECOME A PARTICIPATING ORGANIZATION

Eligible partners include:

- Consumer and employee advocacy groups;
- Purchaser coalitions and business associations;
- Individual employers that do not have a primary business interest in the delivery of health care; and
- Labor unions.

*There is no fee for joining us, only a commitment to lend your time, expertise and voice to our work.*

# Stay Informed

## SIGN UP FOR OUR DISTRIBUTION LIST & NEWSLETTER!

The screenshot shows a portion of the C-P Alliance homepage. On the left, there is a sidebar with text including "Health Affairs blog, CP Alliance Co-reflect on the encouraging results first year of testing Accountable organizations (ACOs), including of improved quality and reduced", "2013 highlights CP Alliance's Work on Transparency and ability", "Contributor, Leah Binder, reports on ce's advocacy for greater reporting measures to help address patient ps in hospitals.", and "2013 r's Health Transformation Oscar". On the right, there is a search bar with the text "Search Our Site" and a magnifying glass icon. Below the search bar is a section titled "Get CP Alliance Updates" which contains a form with the label "Email Address: \*", an input field, and a "Sign-Up Now" button. A red oval highlights the sign-up form, and a red line connects it to a red-bordered box on the right containing the text "C-P Alliance homepage, bottom right corner".

# Contact Us

## VISIT OUR WEBSITE

[www.consumerpurchaser.org](http://www.consumerpurchaser.org)

## FOLLOW US ON TWITTER

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## FOR MORE INFORMATION

[info@consumerpurchaser.org](mailto:info@consumerpurchaser.org)